



BAU Executive Education Strategic Management Program

Agenda

Workstation HQ

No. 7 Ibiyinka Olorunbe Close, Victoria Island, Lagos.

17th February, 2018

9AM - 3PM

Schedule

This program is designed to help you expand your strategic mindset, acquire the skills needed to gain strategic insight, and apply strategy in valuable business decisions. It introduces relevant concepts, tools, and real world applications of strategic management.

Time	Activity
9:00 - 9:30	Arrival + Networking Session
9:30 - 10:10	Strategic Thinking
10:10 - 10:50	Strategic Planning Tools
	Smoking Break
11:00 - 11:20	Case Study I - Group Strategy Session
11:20 - 12:00	Crisis Management in Business + Discussion
	Lunch Break
12:30 - 13:10	Strategic Industry and Competitive Analysis
13:10 - 13:50	Strategic Implementation of Corporate Governance
	Smoking Break
14:00 - 14:40	Strategic Execution
14:40 - 15:00	Case Study 2 - Group Strategy Session
28th February	Post Class Activities Completion

Instructor



Mohammed Al-Salafi is a Business Analyst and Country Manager (Nigeria) for Africon - a German Strategy Consulting Company focused on sub-Saharan Africa. His interest on the continent stems from his master's candidacy in international business, from Frankfurt School of Finance & Management, where he majored in African Business Relations.

He also holds a Degree in Finance and Banking from Girne American University in Cyprus.

Ultimately, he is passionate about the role the private sector can play to foster economic development in fragile countries. Which is why he founded Project New Yemen a policy initiative that bridges entrepreneurial strategy and practice with development policy.

BAU Executive Education

#1 University Way, Tinapa Knowledge City
Tinapa Business Resort, Adiabo
Calabar, Cross River State

info@bau.edu.ng / <https://executive.bau.edu.ng>